

Seminar 1 *Chinese Language and How to Learn It Effectively* by Dr George X Zhang
26 September 13:00 – 14:30 B102 Brunei Gallery, SOAS

Dr George X Zhang is the director for London Confucius Institute and SOAS Language Centre. He has over twenty years teaching languages in higher education with research interest in language acquisition and cross cultural business development. He is a co-author of a number of Chinese textbooks, including *Chinese in Steps*. The seminar will explain how Chinese language works with suggestions on how to learn the language more effectively.

*** Seminar 2 *Chinese Religion and Chinese Way of Life*** by Professor Xinzhong Yao
3 October - 11:30 – 12:30 Brunei Suite, Brunei Gallery, SOAS

Dr Xinzhong Yao is Professor of Religion and Ethics, and Director of the King's China Institute, King's College London. He held Senior Research Fellowship at the Ian Ramsey Centre, the University of Oxford (2004-07) and a visiting professor in a number of Chinese universities and an honorary President of the Confucian Academy of Hong Kong. He is the author of a number of books on Confucianism and Chinese religion. In this seminar talk, Professor Yao defines religion as a way of life, and look at Chinese religious beliefs and practices in particular cultural contexts, and highlights the relevance of religion to personal, communal and political life.

* This is the keynote speech for the seminar which is part of London Confucius Institute's annual event - **The 4th Experiencing China Day Event** which starts from 11:00 and ends at 16:00 in the Brunei Suite, SOAS with the celebration of *Chinese Mid Autumn Festival*. This year, the event is jointly run with London Confucius Institute for Business at LSE, and London Confucius Institute for Chinese Medicine at South Bank University.

Seminar 3 - '*Essential Business Skills for China*' by Carrie Waley
10 October 13:00 – 14:30 Room G3, SOAS Main Building

The seminar is given by Carrie Kwan Waley, Chief Executive of Mandarin Consultant, who has years of experience in assisting Western clients to forge relationships with the Chinese effectively. The seminar covers both hard and soft business skills that are unique for China and include the most up-to-date developments. It is intended to provide delegates with most practical and insightful skills and help them to understand how the Chinese mind works, as this knowledge holds the key for Western professionals to succeed in China.

Seminar 4 *Chinese Way to Health* by Dr Ji Liang
17 October 13:00 – 14:30 Room G3, SOAS Main Building

In addition to being a part-time Chinese teacher at SOAS, Ji Liang is a professional Chinese medical doctor. She has been practising in this country for 15 years, and has particular interests in tackling health problems which often tend to respond less well to western

